

Main Street Enid, Inc.
Regularly Scheduled Meeting / Board Retreat

Thursday, January 12, 2017, 5:00 pm
PJ's, 220 N Washington, Enid, OK 73701

AGENDA

I. Call to Order

II. Vote on Minutes from meeting on November 29, 2016

III. Vote on Treasurer's Report

IV. Discuss and Take Action

- A. Vote on Taylor Skouby as Vice-President
- B. Vote to accept Christopher Sneed's resignation from the Board
- C. Vote on Whitney Hall as Secretary
- D. Discuss and decide projects, events and priorities for this and next fiscal year

Promotion

- Events:
 - Bee Invasion, Downtown Dogfest, Cherokee Strip Friday, Enid Lights Up the Plains, Small Business Saturday
 - First Fridays, including Food Trucks on Broadway, Oktoberfest
- Promotion Calendar (staff)
- Distribute promotional maps
- Continue adding to DowntownEnidHistory.com
- Possible Tours: History & Architecture, Shopping & Boutiques, Arts & Entertainment, Flavors for Foodies, Yappy Hour Pup Crawl

Economic Vitality

- Improve and update Business Recruitment Packet
- Upper floor & residential development
- Building Use management
- Parking Education
- Marketing & Image training

Design

- Improve streetscape & walkability - trees, benches, road diets, banners, crosswalks
- Facade Renovation Grants Wayfinding signage (with Enid First team)
- Recycling bins and reduce smoking
- Continue refurbishing lamp post tops
- Public Art:
 - Complete 1-2 more murals
 - Promote existing public art with map, photos & Butterfly Project photo book
 - Art Walk during April First Friday
 - Entry in Cherokee Strip Parade
 - Help with Arts Conference (Oct 24-26)

Organization

- Partnership Drive (Jan 17- Feb 14)
- Food for Thought dinners (Mar 23 & Apr 20)
- Host community for Oklahoma Main Street Center Awards Banquet in OKC (May 9)
- Increase advocacy
- Annual Social (Aug 10)
- E. Review & Approve Budget
- F. Review Board Member Agreement & Expectations
- G. Partnership Drive to start January 16

V. New Business

- A. May only consist of "any matter not known about or which could not have been reasonably foreseen prior to the time of posting" (Title 25 § 311-9)

VI. Vote to Adjourn