



## City of Enid

### Adopt-a-Street Program

The City of Enid's Adopt-A-Street Program allows local families, businesses, and community groups to perform a valuable community service by adopting sections of a street to keep clear of litter and debris. Groups who participate in the Adopt-A Street Program will have their name listed on the City's website and signage will be installed on their adopted street. Even though monetary tributes are appreciated, the real reward is taking pride in your community and knowing that you are part of a team that keeps Enid beautiful. Through a collaborative effort, we can all make a positive difference in the appearance and health of this great city.

#### Why Adopt?

- Enid is growing by leaps and bounds, and the surging population means more cars on our roadways and, unfortunately, more trash.
- Although nearly 70 percent of litter on Enid streets is removed by City Employees, volunteer efforts significantly reduce litter cleanup costs and save taxpayers money.
- It's a free, easy way for groups to help beautify their communities.

#### Who Should Adopt?

Individuals, families, youth organizations, businesses (large and small), civic and non-profit organizations, religious groups, fraternities, sororities, schools...everyone should take pride in our beautiful City and Adopt-a-Street.

#### Participation is simple:

- You adopt a one-mile stretch of highway for a minimum of two years.
- You agree to pick up litter at least four times per year.
- Adopt-a-Street signs will be posted with your group's name at your adopted section. **Note: Group or individual must conduct one clean up before Adopt-A-Street Sign can be installed.**
- Required documentation and advanced notification must be submitted prior to any clean up activity.
- Group or individual must agree with adoption terms and sign a contractual agreement.
- Adopt-a-Street will provide your volunteers with safety vests, litterbags and safety training.
- You will bask in the glory of claiming a piece of Enid pride.



## **Memorial Adoptions**

Individuals and groups can adopt sections of roadway to memorialize individuals who have died. The recognition sign may include the phrase “in memory of,” the name of the person in whose memory the section is adopted, and the name of the adopting group. Please contact an Adopt-a-Street coordinator for more information.

### **Program Support:**

- Installation of “Adopt-A-Street” sign with entities name
- Supplies needed to conduct clean up
- Recognition of service to community; placement of adoptees photo on the City of Enid’s website and Social Media Platforms.

**If you are interested in participating or would like more information about this worthwhile program contact: Ashley Humphrey at [ashley.humphrey@enid.org](mailto:ashley.humphrey@enid.org) or 580-616-7311**



**Below is a list of suggestions from The City of Enid's Public Works Division to make sure your clean up experience is safe!**

**DO:**

- Wear gloves or use grabbers
- Wear safety vests and/or bright-colored clothing for cleanup
- Drink plenty of fluids
- Wear thick-soled, closed-toed shoes
- Wear long pants and long sleeve shirts
- Wear sunscreen and bug repellent
- Use the "buddy system" ... work in teams to maximize safety
- Keep pre-moistened "towelettes" on hand
- Wash hands with antibacterial soap after the clean up
- Be aware of your surroundings and potential hazards (passing cars, hazardous tree branches, poison ivy, snakes, etc.)
- Know emergency procedures, such as the location of the nearest emergency facility and how to summon an ambulance or the police

**DON'T:**

- Pick up hazardous materials such as hypodermic needles, sharp objects, old car batteries, animal carcasses, or any other unidentified or questionable object.
- Attempt to move large objects... report this information to event staff
- Allow minor children to participate in clean-ups, unless supervised by an adult
- Perform any activities outside of your physical capabilities
- Use power tools and/or motor driven equipment
- Conduct clean ups near or around construction sites
- Schedule clean ups during peak pedestrian or traffic hours
- Conduct clean ups during inclement weather



## CITY OF ENID OKLAHOMA

# Adopt-a-Street Eligibility and Signage Guidelines

Adopt-a-Street signs are a form of acknowledgment for the service volunteers provide in litter-pick up on city-maintained roadways. They are not and cannot be used for advertising. Signs that are determined to not be in the public interest will not be permitted in accordance with Federal Highway Administration Policy.

The City of Enid may deny a sign or group request to adopt a section of highway if, in its opinion, granting the request would jeopardize the program, be counterproductive to its purpose, or create a hazard to the safety of the traveling public. Roadway safety is a principal concern in all decisions related to Adopt-a-Street.

City of Enid will work with volunteers to determine official sign names based on City of Enid sign dimensions, character limit and verbiage guidelines. City of Enid may ask for name changes or abbreviations in order to fit within standard sign guidelines.

### **Eligibility**

Groups must comply with state laws prohibiting discrimination based on race, religion, color, age, sex, national origin and other applicable laws.

Groups that primarily sell or promote alcoholic beverages, tobacco products or sexually-orientated products or services are not eligible for Adopt-a-Street

Groups that advocate or participate in violent activity or illegal acts are not eligible

Groups that have participated in illegal acts are not eligible for Adopt-a-Street



Groups cannot advocate for a specific legislation, political activity, political cause or election. General political groups are eligible to adopt signs. Ex: County Republicans or County Democrats

Correctional or probationary groups that include inmates, defendants or individuals on probation are not eligible. Adopt-a-Street is a volunteer program and individuals cannot participate as a mandatory service requirement

Groups may adopt a section of roadway as a memorial to an individual who has died as a result of a motor vehicle accident on the city roadway system

### **Signage Rules**

- Standard English letters and numbers only. Exceptions are made for the following symbols: dashes, ampersands and apostrophes
- No phrases or slogans
- No hashtags or social media or social media handles
- No websites or phone numbers
- No Greek letters
- No letter accents
- No logos or icons
- No directions or addresses
- No political/elected official or candidate names
- No appropriation or wordplay of political slogans or recognized groups
- No wording that could be perceived as suggestive or controversial
- Acronyms may be used to fit into the sign character guidelines



### **Private Businesses**

- Businesses must use the legal name of the business. City of Enid may ask for documents of proof such as business license, tax certificate, etc
- Must include acknowledgment of volunteers by including verbiage such as “Volunteers”, “Employees” on the sign
- Agents/Individual Business Names: Individual business names such as realtors, insurance agents, car dealers may include their name on the sign if it is an official business title

### **Nonprofit and Civic Groups**

- Groups with 501c and 501c3 status must use their official legal name
- Religious organizations must use the official group name or name of the organizations official place of worship
- Volunteer and Community Organizations must use their official group name
- Social Group names, such as motorcycle group, must match the name on official marketing or business materials

### **Schools**

- Schools must include official group name on signage
- Group may be asked to include school name for clarification purposes
- All school groups must provide a faculty/staff representative or other point of contact that will represent the group long-term

### **Governmental Entities**

- Government entities must include the full legal agency name or abbreviation.
- Can include localized area or campus: Ex: ODOT District 5



## Families and Individuals

- Individual adoptions must display the individual's first and last name
- Volunteers can include the word "family" after names if they would like to adopt as a family. Ex: The Hernandez Family
- No additional ambiguous phrases, descriptions or personalization's
- In Memory Signs must include "In Memory of" and the individual's name
- If the sign is in memory of multiple individuals, sign design will be addressed on a case-by-case basis

It's our volunteers who keep this program going strong, and your help is needed now more than ever!

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