

**ENID CONVENTION & VISITORS BUREAU
ADVISORY BOARD**

Wednesday, March 9, 2011

8 A.M.

Cherokee Strip Conference Center

123 W. Maine

Enid, Oklahoma 73701

Notice is hereby given that the Enid Convention & Visitors Bureau Advisory Board, will meet in regular meeting at 8 A.M. on Wednesday, March 9, 2011 at the Cherokee Strip Conference Center, 123 W. Maine, Enid, Oklahoma. The agenda for said meeting is as follows:

Agenda

1. Call to Order.
2. Minutes of February 16, 2011 Special Meeting. Discuss and take any necessary action.
3. Grant Applications - Status
4. Enid CVB Staff Reports:
 - a. Enid Welcome Center – Status
 - b. Travel Research Study - Status
 - c. Visitor Guide 2011 - Status
 - d. VisitEnid.org web site – Status
 - e. Spring Advertising & PR Opportunities - Status
 - f. Local Partner Development - Status
 - g. Cherokee Strip Regional Heritage Center – Status
 - h. Oklahoma Travel Industry Association Activities – Discussion
 - i. Upcoming Events – Discussion
5. Public Discussion
6. New Business
7. Adjourn

Next meeting: April 13, 2011