

**ENID CONVENTION & VISITORS BUREAU
ADVISORY BOARD**

Wednesday, April 13, 2011

8 A.M.

Heritage Room, Cherokee Strip Conference Center
123 W. Maine
Enid, Oklahoma 73701

Notice is hereby given that the Enid Convention & Visitors Bureau Advisory Board, will meet in regular meeting at 8 A.M. on Wednesday, April 13, 2011 at the Heritage Room, Cherokee Strip Conference Center, 123 W. Maine, Enid, Oklahoma. The agenda for said meeting is as follows:

Agenda

1. Call to Order.
2. Minutes of February 16, 2011 Special Meeting. Discuss and take any necessary action.
3. Minutes of March 23, 2011 Special Meeting. Discuss and take any necessary action.
4. Grant Applications. Discuss and take any necessary action.
 - a. Mid America Youth Basketball (MAYB) Enid Tournament, July 22-24, 2011
5. Enid CVB Staff Reports:
 - a. Enid Welcome Center – Status
 - b. Travel Research Study - Status
 - c. Group Tours - Status
 - d. VisitEnid.org web site – Status
 - e. Spring Advertising, Visitor Guides & PR Opportunities - Status
 - f. Local Partner Development - Status
 - g. Oklahoma Travel Industry Association Activities – Discussion
 - h. Upcoming Events – Discussion
6. New Business
7. Public Discussion
8. Adjourn

Next meeting: May 11, 2011