

**ENID CONVENTION & VISITORS BUREAU
ADVISORY BOARD
REGULAR MEETING**
Wednesday, January 11, 2012
8:00 A.M.
Heritage Room, Cherokee Strip Conference Center
123 W. Maine
Enid, Oklahoma 73701

Notice is hereby given that the Enid Convention & Visitors Bureau Advisory Board will meet in regular meeting at 8:00 A.M. on Wednesday, January 11, 2012 in the Heritage Room, Cherokee Strip Conference Center, 123 W. Maine, Enid, Oklahoma. The agenda for said meeting is as follows:

Agenda

1. Call to Order.
2. Minutes of December 7, 2011 Meeting. Discuss and take any necessary action.
3. Grant Applications. Discuss and take any necessary action.
 - a. Chautauqua Council of Enid, June 2012
 - b. Trojan Indoor Track & Field Games, February 2012
 - c. Oklahoma Track Coaches Assn. Track Meet, February 2012
 - d. Smokin' Red Dirt BBQ, April 2012
4. Enid CVB Staff Reports:
 - a. Sales & Services - Status
 - b. Marketing & PR – Status
 - c. Enid First Branding – Status
 - d. Local Partner Development – Status
 - e. Travel Industry Activities – Discussion
 - f. Upcoming Events – Discussion
5. New Business.
6. Public Discussion.
7. Adjourn.

Next meeting: February 15, 2012