

**ENID CONVENTION & VISITORS BUREAU**  
**ADVISORY BOARD**  
**REGULAR MEETING**  
Wednesday, February 15, 2012  
8 A.M.  
Heritage Room, Cherokee Strip Conference Center  
123 W. Maine  
Enid, Oklahoma 73701

Notice is hereby given that the Enid Convention & Visitors Bureau Advisory Board will meet in regular meeting at 8 A.M. on Wednesday, February 15, 2012 at the Heritage Room, Cherokee Strip Conference Center, 123 W. Maine, Enid, Oklahoma. The agenda for said meeting is as follows:

Agenda

1. Call to Order.
2. Minutes of January 11, 2012 Meeting. Discuss and take any necessary action.
3. Grant Applications. Discuss and take any necessary action.
  - a. Red Dirt Run of Honor, May 2012
  - b. Paws for the Cause 2011, Post Event Form
  - c. Enid Lights Up The Plains 2011, Post Event Form
4. Enid CVB Staff Reports:
  - a. Sales & Services - Status
  - b. Marketing & PR – Status
  - c. Enid First Branding – Status
  - d. Local Partner Development – Status
  - e. Travel Industry Activities – Discussion
  - f. Upcoming Events – Discussion
5. New Business.
6. Public Discussion.
7. Adjourn.

Next meeting: March 14, 2012